



555 N. Dakota Street • P.O. Box 5000 • Vermillion, SD 57069-5000
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www.SDPB.org

January 2011

Dear Educator:

Few things capture a child's imagination like a good book. We would like to invite you to join South Dakota Public Broadcasting as we encourage children here in South Dakota to create their own stories and to take part in the **PBS KIDS GO! Writers Contest**. This contest was formerly known as the Reading Rainbow Young Writers and Illustrators Contest.

The **PBS KIDS GO! Writers Contest** is a contest designed to promote the advancement of children's reading skills through hands-on, active learning. The Contest encourages children in grades K-3 in communities across the country to celebrate the power of creating stories and illustrations by submitting their own original pieces. The Contest extends the powerful tradition and annual success of the 15-year national "Reading Rainbow Young Writers and Illustrators Contest."

Sound interesting? We'd like to invite all K-3rd grade classes to participate in this Contest. The Contest entry form and rules are included with this letter. You can also find the 2011 forms on our website at www.SDPB.org in the Education section. Look for the **PBS KIDS GO! Writers Contest** logo.

We hope you will join us in bringing the love of reading and the joy of self-expression to children from all across our state. I encourage you to e-mail me at wess.pravecek@state.sd.us or contact me at 1-800-456-0766 with any questions you may have about this year's **PBS KIDS GO! Writers Contest**.

Sincerely,

A handwritten signature in black ink that reads "Wess Pravecek".

Wess Pravecek
Education & Outreach





PBS KIDS GO! Writers Contest 2011 Entry Form

The PBS KIDS GO! Writers Contest is produced by WNED-TV, Buffalo/Toronto.

Type or print legibly

Child's Name _____ Age _____

Child's Mailing Address _____

City/State/Zip _____ Home Phone (_____) _____

Circle Grade: **Kindergarten** **1st Grade** **2nd Grade** **3rd Grade** Sex: **F** **M**

Title of Story _____

Number of Words _____ Word count range: Grades K-1 minimum-50, maximum-200
(The word count includes "a," "an," & "the.") Grades 2-3 minimum-100, maximum-350

Number of Illustrations _____ (minimum of 5)

Only one entry per child • Only single author stories (no co-authors) • Story must be original work of the child • Original art can include drawings, photos, collages, 3-D • Story may be fact or fiction, prose or poetry • Use only one side of the paper • Number each page on the back • Text must be printed/written legibly or typed • Children who can't write may dictate their story to be printed or typed • Invented spelling is accepted • Story text may be on pages with illustrations or on separate pages • Non-English text must be translated on the same page and the translated text must adhere to the word count • Word count includes "a" "an" "the" but not words on nonstory pages (e.g. title page) or those that enhance illustrations

I acknowledge that I have read the Contest rules & regulations prior to signing this and that I understand the rules.

Required:

Parent/Guardian Signature _____ Email address: _____

Printed Name _____ Date _____

If different than the above address:

Mailing Address _____

City/State/Zip _____ Phone (_____) _____

Optional for school-related entry:

Teacher Signature _____ Email address: _____

Printed Name _____

School Name _____

School Mailing Address _____

City/State/Zip _____ School Phone (_____) _____



Deadline for receipt of entries and entry address is: March 14

**Please mail to: Wess Pravecek, Contest Coordinator
SDPB PBS KIDS GO! Writers Contest
P.O. Box 5000 555 N. Dakota St.
Vermillion, SD 57069-5000**

Please Note: PBS member stations are permitted to use the PBS name and PBS KIDS GO! logo for this contest, but PBS does not produce or sponsor the PBS KIDS GO! Writers Contest. PBS takes no part in the receipt or judging of entries and the awarding of prizes. The PBS KIDS GO! Writers Contest is operated entirely by WNED and your local station.



PBS KIDS GO! Writers Contest Rules 2011

The PBS KIDS GO! Writers Contest 2011 is being coordinated by WNED-TV, Buffalo/Toronto ("WNED"). WNED supports local station development for this year's Contest until a national sponsor can be secured. The **South Dakota Public Broadcasting** Contest will run from **January 31 through March 14**. South Dakota winners names will be announced by **April 4, 2011**. These contest rules are subject to modification by WNED.

Eligibility & Entry Guidelines

- Entrants must be in kindergarten, first, second or third grade.
- Children of employees *South Dakota Public Broadcasting*, WNED, sales representatives, subsidiaries or parent companies, advertising/sales promotion agencies, and judges are not eligible.
- Only one entry per person will be accepted; all subsequent entries will be disqualified.
- Only single author stories qualify (no co-authored stories).
- Stories can be fact or fiction, and prose or poetry.
- Any failure to adhere to these Contest Rules may result in disqualification from the contest.
- No purchase is necessary.

Word Count

- Kindergarten and first grade stories must have a minimum of 50 words and a maximum of 200 words.
- Second and third grade stories must have a minimum of 100 words and a maximum of 350 words.
- The word count includes "a," "an," and "the," but not the words on non-story pages such as the title page or those that enhance the illustrations.
- Text must be printed or written legibly or typed.
- Children who cannot write may dictate their story to be printed, written legibly or typed.
- Text may be integrated into the illustration pages or on separate pages.
- Non-English text must be translated on the same page and the translation text must adhere to word count.
- Invented spelling is accepted.

Format & Illustrations

- Stories must have at least 5 original, clear and colorful illustrations.
- Original art can include drawings, photographs, collages, and 3-D.
- Stories must be created on one side of the paper and numbered on the back of each page.

Official Entry Form

- Each entry must include the official PBS KIDS GO! Writers Contest Entry Form 2011, with the required signature of a parent/guardian (and, if appropriate, the optional signature of the sponsoring teacher), confirming that the story and art are original, and granting certain rights to the entry materials.
- The entry form must be complete and legible.

Judging, Awards & Notification

Entries will be judged on originality, creative expression, storytelling and integration of text and illustrations. *South Dakota Public Broadcasting* will judge local submissions. All decisions of the judges are final and not subject to appeal or review. Odds of winning depend on the number of entries received at participating stations. Local prizes for the 2011 Contest are determined by *South Dakota Public Broadcasting* and include: Books, art supplies and other items suitable for budding writers and illustrators. Prizes for the top three winners in each grade level will be presented at an awards ceremony in the studio on May

Return of Entries

The Contest administrators will make every effort, but are not required, to return entries only if accompanied by a stamped, self-addressed envelope of an appropriate size. *South Dakota Public Broadcasting* and WNED are not responsible for late, lost, stolen, misdirected, damaged, mutilated, incomplete or illegible entries, or postage-due mail.

Rights Associated with Contest

Submission of the Entry Form constitutes permission for *South Dakota Public Broadcasting* and WNED to use the participants' name, likeness, biographical information, information and materials contained in the Entry Form, photographs, and any statements or remarks made about the Contest in advertising and promotion without further compensation or permission, except where prohibited by law. All entries, and any copyrights therein, become the sole property of *South Dakota Public Broadcasting* and WNED. By entering, entrants agree to abide by the above stated rules, and warrant that their entry is their original work and does not infringe upon or violate rights of any third party, and grant to *South Dakota Public Broadcasting* and WNED the right to edit, publish, promote, and otherwise use their entry materials without permission, notice or compensation. No royalties will be paid at this or any time.

By submitting an entry and Entry Form, each participant (and parent or guardian) assigns all right, title, and interest in and to the entry and Entry Form to *South Dakota Public Broadcasting* and WNED and warrants that the participant (and parent or guardian) have the authority to assign such right, title, and interest. In the event that any applicable law requires certain formalities to be fulfilled to effectuate such grant of rights, each participant (and parent or guardian) agrees to cooperate with *South Dakota Public Broadcasting* and WNED to achieve fulfillment of such formalities.

By submitting an Entry Form, each participant (and parent or guardian) agree to be bound by these Contest Rules. Each participant (and parent or guardian) agrees to release and hold *South Dakota Public Broadcasting* and WNED, and their employees, officers, directors, shareholders, agents, representatives, subsidiaries, parent companies, or other affiliated companies harmless from any and all damages, losses, claims and liabilities arising out of participation in the Contest or resulting from acceptance or claiming of any prize hereunder. *South Dakota Public Broadcasting* and WNED reserve the right, in their sole discretion, to terminate, suspend or otherwise cancel the Contest at any time. Income and all other taxes are the responsibility of the prize recipient. *South Dakota Public Broadcasting* and WNED are not responsible for any expenses incurred in connection with participation in the Contest.

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